



**COLLINS
WINNING**

BRANDED ENVIRONMENTS

We help our clients to stand out
for all of the right reasons

COLLINS WINNING

The Mission
55a Holywell Lane
Shoreditch
London EC2A 3PQ
United Kingdom
+44 (0)20 7100 2644
www.collinswinning.com

Collins Winning

Collins Winning specialise in the design and delivery of high impact branded environments, from Exhibition Stands & Marketing Suites to Retail Interiors & Visitor Attractions.

Our Design Team create ideas that excite and challenge; they simply love turning client's brands and marketing messages into three-dimensional realities... commercial theatre if you like.

We have a simple strategy that underpins all that we do – we use our experience to deliver much more than our clients thought possible!

Our Team combine the expertise of 3D designers to create the architecture, graphic designers to maximise imagery and skilled craftsmen to bring the design to life – all overseen by a dedicated Project Director responsible for the seamless co-ordination and smooth delivery of your project.

Collins Winning's structure means that we're not burdened with restrictive fixed costs that insidiously eat into your budget; when specialist skills are required we draw talent from a network of partner companies, this means that you only ever pay for the services you receive.



How we get results

Our Team combine design integrity, international experience and real personality to deliver inventive design solutions that will significantly enhance the perception of your brand.

Our Account, Design and Project Managers, combined with disciplined procurement processes and financial controls, ensure that all of our projects are delivered within a highly regarded business protocol.

Our Team work through several stages in the design and implementation process which can be summarised as follows;

- We work alongside clients to fully interrogate, understand and develop the project brief
- We use our existing knowledge and investigate new directions in materials, technology, construction and design trends as appropriate
- We visualise concepts and present them personally to the Client's Team
- We develop concepts to an exemplary conclusion in terms of interpretation of brief, suitability for venue, budget and programme feasibility
- We detail all drawings with sign-offs as necessary from Client Team prior to manufacture
- We act as a single point of contact, we project manage the entire process from briefing to on-site completion, ensuring clients receive the highest levels of client service.



Our Values

Collins Winning is committed to working on behalf of our clients to help them to achieve their commercial objectives; we encourage all of our team to deliver this through the framework of our core values.

1. Do it right:

Deliver meaningful results, focus on quality, think about long-term impact, build relationships that last and align expectations.

2. Do it together:

Value collaboration and trust colleagues, treat people objectively, fairly and with integrity, and respect other people's time.

3. Do it for clients:

Provide great service to clients (internal or external) and seek to understand their needs and commercial aspirations.

4. Do it better:

Drive innovation and continuous improvement, take what exists and do it better, make things happen.

5. Do it while developing others:

Motivate others in situations that involve change or learning, understand others and match their aspirations with Collins Winning's, show self-awareness, a desire to learn and a willingness to change.

6. Do it with Integrity:

Communicate effectively, actively share relevant information, promote diverse opinions and the exchange of information, challenge effectively and think about the impact of communications on others.



Exhibitions

Exhibitions offer the most exciting and dynamic platform for companies to engage with existing and potential customers, presenting a rare opportunity to bring your brand to life.

Our Team design bespoke Exhibition Stands that are tailored to your company's budget and corporate identity. By taking the time to truly understand our clients' needs and aesthetic aspirations, we deliver designs that help them to stand out for all the right reasons.

With a growing reputation for innovative designs and quality finishes we recognise that our success is based exclusively on the successful attainment of our clients' commercial objectives. So we work in partnership with clients to enhance the perception of their brands, products and services.



Marketing Suites

Collins Winning has formed a partnership with TS Design to offer a holistic design and build service for Commercial and Residential Marketing Suites.

Our collaboration presents the industry with a significantly more cost effective solution than currently being offered by existing players, but with no reduction in the levels of creativity, innovation or choice of materials.

We recognise that successful marketing suites need to provide platforms that encourage guests to interact dynamically with the project. Guests should feel excited, engaged and able to visualise themselves living or working within the development.

Our objective is always to capture the aesthetic essence of a scheme's design, to present the development innovatively, to make a lasting first impression and to provide professional facilities so that our client's can negotiate and close deals.









Contact

If you're looking for new ideas and a fresh approach to your project brief, simply let us know when you're free and we'll explain exactly how we'll help your company to stand out for all of the right reasons.

ideas@collinswinning.com
+44 (0)20 7100 2644